# THIS NEIGHBOURHOOD IS CHANGING Who is it changing for?

Urban Development and the Transformation of West Centretown

Monika Imeri, Sneha Sumanth, and David Hugill

A collaboration between the Department of Geography and Environmental Studies at Carleton University and the Somerset West Community Health Centre (Ottawa) "In today's transnational, digitally enhanced market, housing is becoming ever less an infrastructure for living and ever more an instrument for financial accumulation."

> David Madden and Peter Marcuse, In Defense of Housing

## **Acknowledgements and Credits**

West Centretown and Carleton University are located on the unceded and unsurrendered territory of the Algonquin Nation.

This research was made possible by a grant from the Social Sciences and Humanities Research Council of Canada (892-2020-3071).

**RESEARCH TEAM** Monika Imeri (Carleton), Sneha Sumanth (Carleton), Pei-Ju Wang (SWCHC), and David Hugill (Carleton).

PHOTOGRAPHS Theya Seywerd (Carleton).

#### **REPORT DESIGN** The Public Studio

Special thanks to Larisa Cheshire (SWCHC), Emily Hayes (SWCHC), LJ Robinson (The Public Studio), Geneva Starr (SWCHC/Carleton University), Catherine Boucher (Dalhousie Community Association), the Urban Geography Lab at Carleton University, Cliff Youdale (Ottawa Community Housing), Alix Corey (Catherine Mckenney's office), Martin Adelaar (Community Benefits Network), and Sally Rutherford.







Urban Development and the Transformation of West Centretown

# CONTENTS

Executive Summary	1
Introduction	3
Neighborhood Profile	5
Neighborhood Change	7
DEVELOPMENTS COMPLETED OR UNDER CONSTRUCTION	7
APPROVED DEVELOPMENTS	17
PROPOSED DEVELOPMENTS	22
Commodification of Housing	
in West Centretown	26
Affordable Housing? According to Whom?	29
Community Benefits?	32
Conclusion	34
References	35
Appendix	37

# **LIST OF FIGURES**

FIGURE 1. WEST CENTRETOWN IS THE MIDST OF DEVELOPMENT BOOM	1
FIGURE 2: BOUNDARIES OF WEST CENTRETOWN	2
FIGURE 3. NEIGHBOURHOOD PROFILE: THE URBAN GEOGRAPHY OF WEST CENTRETOWN	5
FIGURE 4. WEST CENTRETOWN IS CHANGING. WHO IS IT CHANGING FOR?	6
FIGURE 5. DEVELOPMENTS COMPLETED OR UNDER CONSTRUCTION	7
FIGURE 6. LIV APARTMENTS COMPLETED RENOVATION	10
FIGURE 7. MOSAÏQ REDEVELOPMENT BEFORE AND AFTER	13
FIGURE 8. APPROVED DEVELOPMENTS	17
FIGURE 9. PROPOSED DEVELOPMENTS	22

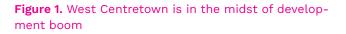
# **EXECUTIVE SUMMARY**

West Centretown is a vibrant mixed-income neighbourhood in Ottawa's central core. For decades, it has been distinguished by its diverse collection of housing types, as well its comparative affordability.

Over the course of the last half decade, the neighbourhood has begun to be transformed by a significant development boom. While new investments in the area have delivered some positive change, including increased density and improved transit, they have also threatened West Centretown's status as a place where people with lower incomes can continue to live. Most new and proposed developments are marketed to a wellheeled clientele and the area's stock of (comparatively) affordable housing continues to shrink. Few would dispute that West Centretown is changing, but there has not been enough debate about who, precisely, it is changing for.

This report starts from the premise that West Centretown's character, composition, and demographic makeup are all in flux. In an effort to





advance a broad conversation about these changes, it catalogs and considers the impact of new housing developments in the area.

We hope that the information that follows will serve as an informational resource for neighbourhood residents and community organizations that are committed to ensuring that West Centretown remains a place where a broad diversity of people can continue to secure housing and build community.



#### Figure 2: Boundaries of West Centretown<sup>1</sup>

1 West Centretown is a diverse and vibrant neighbourhood located in Ottawa's core. It is bordered by Albert Street to the north, Carling Avenue to the south, Bronson Avenue to the east, and the areas surrounding the O-Train rail line to the west. Major developments adjacent to the neighbourhood boundary are shown throughout this report for context.

# 05

# **INTRODUCTION**

West Centretown is one of central Ottawa's most vibrant and diverse neighbourhoods. It is home to a broad socio-demographic spectrum of residents. Its housing stock has long included a range of comparatively affordable options and its built environment is composed of an eclectic mix of single-detached homes, row houses, rooming houses, and apartment buildings. For decades, West Centretown has remained a place where people of various backgrounds have been able to secure housing and build community.

All of this is in flux, however. In recent years, West Centretown has seen a significant upsurge in new build housing developments, a renovation of existing housing stock, and a growth in median household income levels, as well as a decrease in the number of international newcomers choosing to settle in the neighbourhood.<sup>2</sup>

West Centretown is changing, to be sure, but greater scrutiny is needed to understand who stands to benefit from these changes, and who does not.

*This Neighbourhood is Changing* is the product of a collaboration between researchers at Carleton University's Department of Geography and Environmental Studies (DGES) and the Somerset West Community Health Centre (SWCHC).

The analysis that follows aims to document and assess how new housing developments have impacted West Centretown in the period since January 2015. To date, too little has been said about the cumulative impact that new housing projects have had (and will have) on the neighbourhood. This report seeks to help close this gap by assembling information about all major private and public housing projects that have been proposed, approved, initiated, and/or completed in West Centretown since 2015.

<sup>2</sup> Somerset West Community Health Centre, *Building Community Together: Grassroots Planning In West Centretown*, 2020.

Our aim is to provide a resource that can be used by residents and organizations that are committed to sustaining West Centretown's status as a vibrant and diverse place. In particular, we hope this report will be useful to those that are committed to fighting for housing equity and ensuring that West Centretown remains a community for people of all income levels.

By cataloging what kind of housing is being built, and for whom, this report also aims to contribute to a broader effort to contest the commonsense notion that *any* kind of increase in the housing supply represents progress towards addressing Ottawa's multifaceted housing crisis. Policymakers and other stakeholders will have to do far more than facilitate an increase in the number of available housing units if they are interested in addressing this city's housing challenges in an equitable manner.



# **NEIGHBOURHOOD PROFILE:** THE URBAN GEOGRAPHY OF WEST CENTRETOWN<sup>3</sup>

#### **POPULATION: 9,460**

32.1% of WC residents are first generation newcomers (OTTAWA AVERAGE = 26.3%)

8.2% of WC residents came to Canada as refugees (OTTAWA AVERAGE = 4.3%)

**32.7%** of WC residents are racialized (OTTAWA AVERAGE = 26.3%)

2.6% of WC residents are Indigenous (OTTAWA AVERAGE = 2.5%)

**28.3%** of WC residents live alone (OTTAWA AVERAGE = 11.5%)

#### Ottawa Neighbourhood Study, "About Neighbourhood

Boundaries | Ottawa Neighbourhood Study", 2021, http://www.neighbourhoodstudy.ca. N.B. These figures are based on data collected for the 2016 federal Census. Unfortunately, more recent census data was not yet available at publication time.

#### INCOME

**\$43.328.00** is the median household income in WC (41% less than OTTAWA AVERAGE)

WC has an unemployment rate of 8.8% (OTTAWA AVERAGE = 7.2%)

Nearly **30%** of WC residents are considered low income (more than 3X higher than the OTTAWA AVERAGE)

**40.3%** of WC seniors are considered low income (more than 4x higher than OTTAWA AVERAGE)

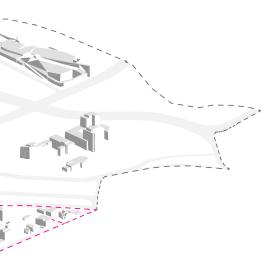
#### HOUSING

Nearly **40%** of WC residents spend more than 30% of their pre-tax income on housing (OTTAWA AVERAGE = 23.8%)

Nearly **25%** of WC residents live in social housing

Roughly **1 IN 20** CW residents live in housing that does not accommodate the size and composition of their household

Nearly **1 IN 10** houses in CW is in need of major repairs (much higher than OTTAWA AVERAGE)



**71%** of WC residents live in rental units (more than 2x higher than OTTAWA AVERAGE)

# WEST CENTRETOWN **SCHANGING** Who is it changing for?

In our neighbourhood an estimated 35 new housing developments were completed, approved, or proposed between 2015 and 2021. Approximately 87% of new housing units will be sold or rented at "market value." We need a residential logic that prioritizes non-market forms of housing and ensures that West Centretown remains a neighbourhood where people of all income levels can continue to make a home.

> "A truly humane housing system would measure its success or failure... in the extent to which the residential good life is actually provided for everyone."

- David Madden and Peter Marcuse, In Defense of Housing

WEST CENTRETOWN HOUSING MARKET **SNAPSHOT** (JANUARY 2022)

\$1772.00/MONTH AVERAGE PRICE PER 1B UNIT

\$2496.00/MONTH AVERAGE PRICE PER 2B+ UNIT

\$2225.00/MONTH AVERAGE PRICE PER 3B+ UNIT

54.7% OF AVAILABLE UNITS THAT ARE 1B or less

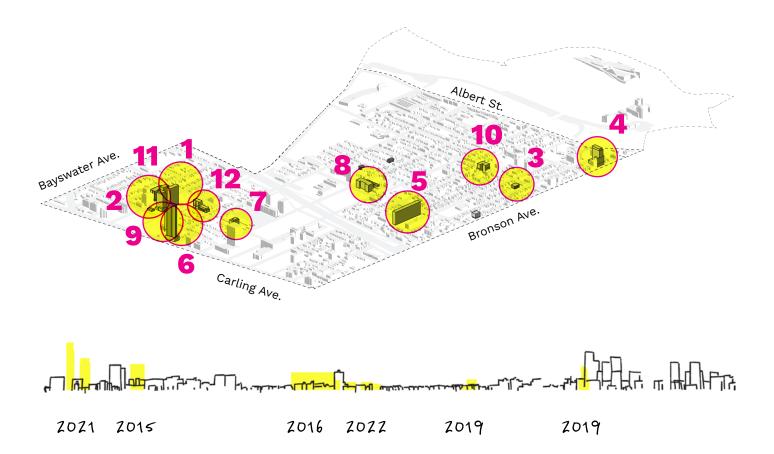
**\$752. 570.00** AVERAGE LISTED HOUSING PURCHASE PRICE (average of 2.4 beds)



# **NEIGHBOURHOOD CHANGE**

# New Developments in West Centretown

DEVELOPMENTS COMPLETED OR UNDER CONSTRUCTION



Envie Little Italy

**550 UNITS** 28-storey student apartment building; Private market rental; Mixed-use with limited ground floor commercial space

**CLAIMED AFFORDABILITY** None

**STATUS** Completed

**EXPECTED OCCUPANCY** Available for occupancy since 2021

**DEVELOPERS** Ashcroft Homes

**BUILDING TYPE** High-rise



**200 UNITS** 21-storey apartment building; Private market rental

**CLAIMED AFFORDABILITY** None

**STATUS** Completed

**EXPECTED OCCUPANCY** Available for occupancy since 2015

**DEVELOPERS** Mastercraft Starwood and managed by Apollo Property Management

**BUILDING TYPE** High-rise

162 Cambridge Street North

160-170 CAMBRIDGE

**24 UNITS** 3-storey apartment building; Private market rental

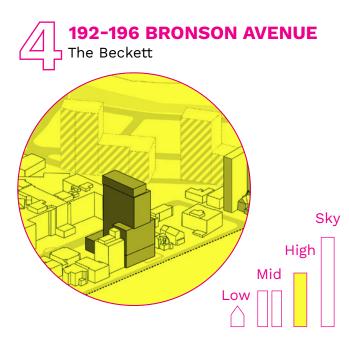
**CLAIMED AFFORDABILITY** None

**STATUS** Completed

**EXPECTED OCCUPANCY** Available for occupancy since 2019

**DEVELOPERS** Canci Homes Corporation Inc. and managed by the Canci Rentals

**BUILDING TYPE** Low-rise



**250+ UNITS** 19-storey mixed-use condominium with commercial spaces and amenities at the ground level; Private market rental

#### **CLAIMED AFFORDABILITY** None

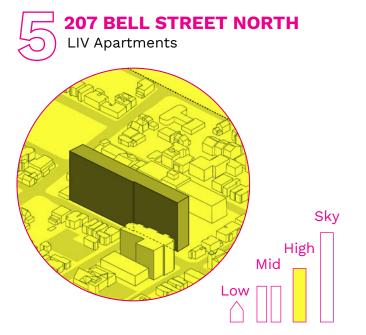
**STATUS** Completed

**EXPECTED OCCUPANCY** Available for occupancy since 2021

**DEVELOPERS** Developed by Rimap Development in partnership with Prince Developments and managed by District Realty

**COMMUNITY BENEFITS** Total value of community benefits is \$355,120 (40% — Ward 14 affordable housing reserve: 60% — landscaping and pedestrian amenity improvements and creating an urban agriculture fund for Ward 14)

BUILDING TYPE High-rise



**444 UNITS** 12-storey apartment building with outdoor commercial patio at the ground level; Private market rental

**CLAIMED AFFORDABILITY** None

**STATUS** Completed

**EXPECTED OCCUPANCY** Available for occupancy since 2016

**DEVELOPERS** An InterRent REIT Property Managed by CLV Group

**PROJECT COST** InterRENT bought Bell Terrace for \$38.63M

**BUILDING TYPE** High-rise

### **DEVELOPMENT PROFILE:** LIV APARTMENTS



Before the apartment complex at 207 Bell

Figure 6. LIV Apartments completed renovation

Street North was transformed into a luxury condo-style apartment building, it served as a de facto housing resource for low- and middle-income households in West Centretown. The pre-renovation Bell Terrace building offered 1-bedroom unit rents of between \$750 - \$900 per month (all utilities included).

In 2013, InterRent, a Real Estate Investment Trust (REIT), purchased Bell Terrace and embarked on an extensive renovation aimed at converting the existing building into an upscale apartment tower called LIV Apartments.<sup>4</sup> Changes included upgrades to the interior design of all units, the installation of a new roof system and elevators, the

<sup>4</sup> InterRent (REIT) also owns a 47.5 percent interest in Trinity Development Group's proposed three-tower project at 900 Albert Street near Bayview Station after adding to its one-third stake in the development in 2020. Information retrieved from Mike McGahan, "InterRent REIT sees signs of market turnaround as revenues rise in Q2," Ottawa Business Journal, 2021, <u>https:// obj.ca/article/real-estate/residential/interrent-reit-sees-signsmarket-turnaround-revenues-rise-q2</u>

upgrading of common areas, and the construction of new residential amenities. Importantly, the renovation transformed tenant demographics by dramatically raising rents and explicitly branding itself to upwardly

mobile "young professionals."

Today, LIV Apartments offers renters choices of well-appointed 1 & 2 bedroom apartments with access to a 24hr concierge, valet parking and various luxury amenities. Rental prices range from \$1,699 to \$2,875.<sup>5</sup> A large portion of the building has also been given over to the short-term rental market, LIV "extended stay" rooms are bookable on popular travel websites such as AirBnb, Booking.com, and Trivago.

The LIV redevelopment is a potent symbol of how financialized real estate investment is impacting comparatively affordable housing options and driving neighbourhood change. While we do not want to romanticize what the former Bell Terrace offered, the "upgrading" of 444 residential units has had a profound effect on the neighbourhood. At least one neighbourhood school, for example, has seen its enrolment plummet as a result of the shifting composition of the neighbourhood, including changes to 207 Bell Street North. What happens to a diverse neighbourhood when one of its largest housing complexes is transformed into a luxury oasis for young professionals?

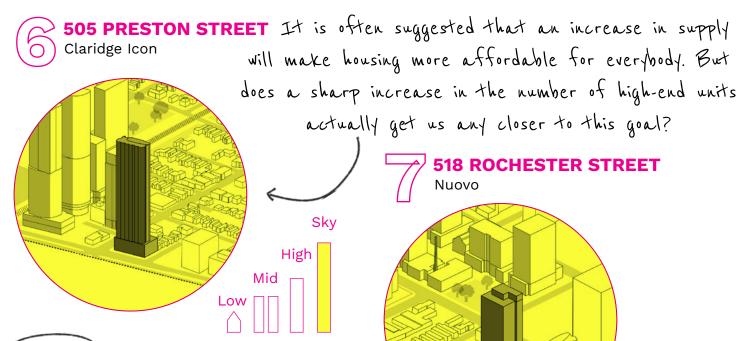
Former residents of Bell Terrace were not provided with monetary compensation, nor were they given an option to return after the renovations were completed. Instead, they were asked by CLV Group, who manages the property for InterRent, to break their leases without penalty and seek accommodation elsewhere.<sup>6</sup>

Residential tenants were not the only ones displaced by this process. Calabria restaurant, which had been located on the ground floor of Bell Terrace for 42 years, was forced to close its doors. "It's been four generations, my late grandfather worked here also in the 70s," former owner Palmo Pasqua told CTV NEWS at the time. "Customers used to come in with their kids, now they're coming with their own kids."<sup>7</sup>

<sup>5</sup> Liv Apartments, "Unmatched Ottawa Apartments: Luxury living starting at \$1,699. <u>https://www.livottawa.com/sections/</u> <u>floorplans.php</u>.

<sup>6</sup> Adami, Hugh, "So long to a slice of life," *Ottawa Citizen*, May 24, 2013. <u>https://www.pressreader.com/canada/ottawa-citiz</u> en/20130524/281973195185682

<sup>7</sup> CTV Ottawa, "Calabria Restaurant set to close after 42 years," May 21, 2013. <u>https://ottawa.ctvnews.ca/calabria-</u> restaurant-set-to-close-after-42-years-11290656.



**320 UNITS** 45-storey condo tower; Private market rental mixed-use building with commercial/retail space on ground to third floor

CLAIMED AFFORDABILITY None

**STATUS** Completed

**EXPECTED OCCUPANCY** Available for occupancy since 2021

**DEVELOPERS** Claridge Homes

**COMMUNITY BENEFITS** Total value of community benefits is \$1,150,700 (80% design and construction of future pedestrian and cycling paths/ bridges, and the implementation of area wide public realm improvements; 20% — other potential community benefits)

**BUILDING TYPE** Skyscraper

Mid Low 127 UNITS 18-storey apartment building with indoor/outdoor amenity space; Private market rental mixed-use building with

362.32 m<sup>2</sup> leasable commercial/retail space

Sky

High

CLAIMED AFFORDABILITY None

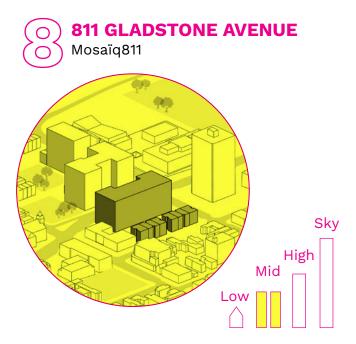
**STATUS** Completed

**EXPECTED OCCUPANCY** Available for occupancy since 2019

**DEVELOPERS** Domicile Developments

**COMMUNITY BENEFITS** \$317,000 to the City's affordable housing program, for projects in Ward 14, and 20% of the units will be designed as 3-bedroom units (The latter commitment does not seem to have been kept)

**BUILDING TYPE** High-rise



**108 UNITS & 32 TOWNHOMES** 6-storey apartment building with 522 m<sup>2</sup> of ground floor amenity/community space.

#### CLAIMED AFFORDABILITY a mix of afford-

able (Below-Market-Rents (BMR) determined as a percentage of Average Market Rent (AMR), up to 80%) and market residential units

**STATUS** Nearing completion

**EXPECTED OCCUPANCY** Available for occupancy since 2022

**DEVELOPERS** Ottawa Community Housing Corporation (OCH)

BUILDING TYPE Mid-rise

Can the desirability of "social-mix" models really be taken for granted?

#### **DEVELOPMENT PROFILE:** MOSAÏQ811



Mosaïq811 is an Ottawa Community Housing (OCH) Figure 7. Mosaïq811 redevelopment before and after

redevelopment located at 811 Gladstone Avenue. It is the first of three major OCH developments in the neighbourhood and is described as representing the future of housing in Ottawa – 'affordable, sustainable, and engaging.'<sup>8</sup>

The complex contains 140 units, including a single six storey mid-rise apartment building (108 units) and a series of stacked townhomes (32 units).<sup>9</sup> It also includes approximately 5,000 square feet of shared amenity spaces for tenants. Mosaïq811 is branded as an inclusive, mixed community intended to attract tenants of diverse socio-economic backgrounds such as families,

<sup>8</sup> Ottawa Community Housing, "NEWS RELEASE: 811 Gladstone Avenue – Affordable, Sustainable, Engaging," OCHC, November 29, 2019, <u>https://www.och-lco.ca/811gladstonetb/</u>.

<sup>9</sup> The mid-rise apartment building with 108 homes contains 15 Bachelor, 59 One-bedroom, 38 Two-bedroom, 20 Threebedroom, and 8 Four-bedroom units.The 32 townhomes contain 16 Two-bedroom, 8 Three-bedroom, and 8 Four-bedroom units.

seniors, youth, singles, and couples.<sup>10</sup> Fifty percent of the units have two or more bedrooms and fifteen percent of the units in the mid-rise apartment building are accessible. The now-vacant parcel of land immediately south of Mosaiq is also slated to be developed by OCH as a "market rate" complex.

The Mosaïq811 project is illustrative of broader shifts in the way that public housing authorities have approached new developments. The complex incorporates mixed levels of affordability, a diverse range of unit types, and mixed uses in order to foster the diversity that municipal and federal housing authorities argue will advance equitable access to affordable housing.

While the goal of building an inclusive mixed income community is arguably an improvement on earlier segregated models of social and community housing, the degree to which this project will make West Centertown's housing options more accessible remains an open question. It is critical to ask questions about what counts as "affordable housing" and who might actually live in these units.

Previously, the site contained 26 townhomes built in 1966 whose tenants were primarily families paying rent-gearedto-income (RGI). In recent years, these townhomes were identified as past the point of repair and slated for redevelopment. Before demolition, OCH shared its redevelopment plans with the tenants and rehoused them elsewhere within the OCH portfolio until they could exercise their right to return. From the perspective of OCH, the rehousing offers consisted of better living conditions for the same rent and were readily accepted by tenants.

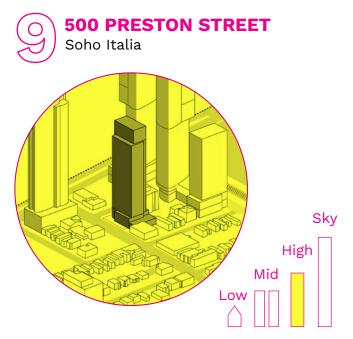
In spite of these intentions, however, the rents established for Mosaïq811 require a household income of \$30,000-\$60,000 per year to ensure a household is not paying over 30% of their income in rent<sup>11</sup>. Mosaïq811's rents do not include any RGI units. Instead, they are based on a metric called Below Average Market Rent (BMR) While lower than 'market-rate' housing, these rents are still based on a fluctuating market, and unaffordable for most OCH tenants.<sup>12</sup>

Mosaïq811 is one of several renewal projects that OCH will undertake as part of a long-term refinancing process that is shaped by the 2017 federal National Housing Strategy and a CMHC/Ontario Ministry of Housing bilateral agreement.<sup>13</sup> While the latter proposes to expand community housing provision, it will do so through mixed-income, mixed-use models, rather than well-established models of comprehensive rental subsidy.

<sup>11</sup> Mosaïq811's rents retrieved from: Mosaiq811, "Modern, Affordable Living," Ottawa Community Housing as Arriv Properties, accessed July 2021, <u>https://mosaiq811.ca/</u>.

<sup>12</sup> In 2019, OCH recorded average tenant household income as \$17,000 per year. Information retrieved from Ottawa Community Housing, "Tenants in Good Financial Standing," OCHC, June 19, 2020, <u>https://www.och-lco.ca/och-corporate/</u> <u>qbit/tenants-in-good-financial-standing/</u>

<sup>13</sup> Shelley VanBuskirk, "Ottawa Community Housing Corporation Mortgage Refinancing," (April 9, 2019). <u>Http://</u> <u>Ottwatch.Ca/Meetings/File/579674</u>



**250 UNITS** 30-storey mixed-use apartment building with 254m<sup>2</sup> of office/retail space

**CLAIMED AFFORDABILITY** A minimum of 20% of the units affordable with rents at or below 30% of the median household income (no evidence of this commitment has been seen to date)

**STATUS** Design approved; Under construction

**EXPECTED OCCUPANCY** Estimated completion date 2022

**DEVELOPERS** Mastercraft Starwood

**INCENTIVES** \$86.4 million in CMHC financing through a Rental Construction Financing Initiative (RCFI) fund

**BUILDING TYPE** High-rise



**112 UNITS** 9-storey mixed-use apartment building with 5,000 sq. ft. of commercial/ retail space on ground floor

#### **CLAIMED AFFORDABILITY** None

**STATUS** Design approved; Under construction

**EXPECTED OCCUPANCY** To be determined

**DEVELOPERS** Katasa Groupe Développement based in Gatineau, QC

BUILDING TYPE Mid-rise

**COMMUNITY ENGAGEMENT** adapted the design to a mix of white and red brick after consulting with the local community association and BIA



**336 UNITS** 14-storey residential apartment building; Private market rental

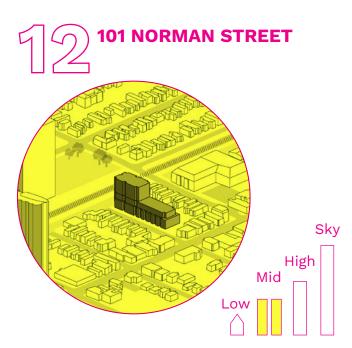
**CLAIMED AFFORDABILITY** None

**STATUS** Site plan approved; Under construction

**EXPECTED OCCUPANCY** 2023

**DEVELOPERS** District Realty

**BUILDING TYPE** High-rise



117 UNITS 9-storey building

**CLAIMED AFFORDABILITY** None

**STATUS** Design approved; Under construction

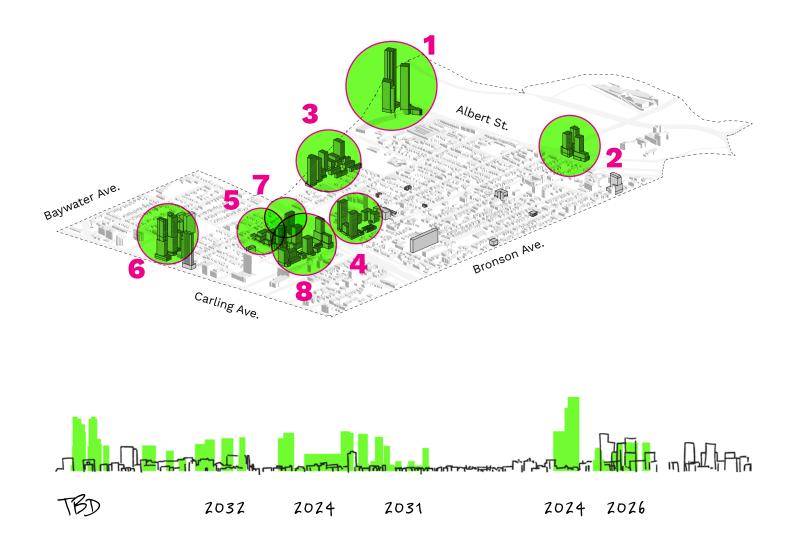
**EXPECTED PROJECT LENGTH** 

**DEVELOPERS** Taggart Realty Management

BUILDING TYPE Mid-rise



Who should decide how our neighbourhood is transformed? Why should developers play such a significant role?



Urban Development and the Transformation of West Centretown

900 ALBERT STREET



**1632 UNITS** 3-tower development (65, 56, and 27 storeys); Private market rental mixed-use building with 28,000 m<sup>2</sup> leasable commercial/retail space

**CLAIMED AFFORDABILITY** To be determined

**STATUS** Project approved by council in 2020; Currently undergoing site plan approval

**EXPECTED OCCUPANCY** 2024

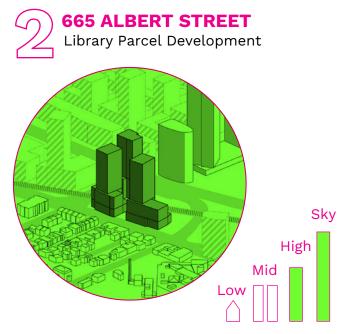
**DEVELOPERS** Trinity Development Group

**COMMUNITY BENEFITS** (from developer): \$6.25 million

**INCENTIVES FUNDS** (to developer): ~ \$9 million

BUILDING TYPE Skyscraper

Who determines how we measure affordability?



**601 UNITS** ~ two-tower development (30 and 35 storeys) each with a four-storey terraced podium; 354 Private market rental units

**CLAIMED AFFORDABILITY** ~247 affordable units (130 at 59% market rate & 117 at 79% market rate)

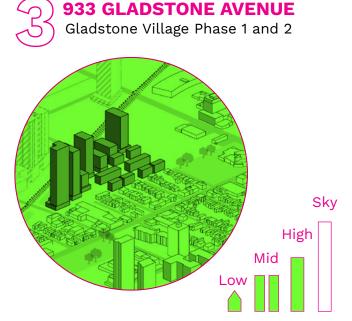
**STATUS** Developer awarded; Design approved

**EXPECTED OCCUPANCY** Early 2026

**DEVELOPERS** Dream LeBreton and Multifaith Housing Initiative (selected by NCC, in partnership with CMHC)

**COMMUNITY BENEFITS** Outdoor public space, community hub, daycare and community bike shop, \$150,000 in funding per year for 20 years of onsite programs

**BUILDING TYPE** Skyscraper & High-rise buildings



**1,100 UNITS** 96 townhome units and 1,004 high-rise apartment units; mixed-use development comprising of 4 high-rise towers (30, 24, 20 & 18 storeys); 3 mid-rise buildings (all 8 storeys) and 8 low-rise buildings (all 4 storeys) including approximately 7,152m<sup>2</sup> of ground floor retail, commercial and institutional space, as well as 9,290m<sup>2</sup> of office space

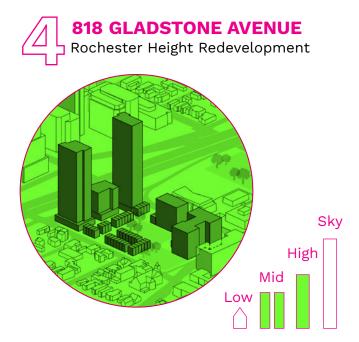
**CLAIMED AFFORDABILITY** a combination of affordable (estimated 550 units) and market residential, both rental and ownership

**STATUS** Application reactivated

**EXPECTED OCCUPANCY** 2031

**DEVELOPERS** Ottawa Community Housing Corporation (OCH)

**BUILDING TYPE** Low, Mid & High-rise buildings



**698 UNITS** Mixed-income and mixed-used development comprising of 2 High-rise towers (30 and 26 storeys), 3 Mid-rise buildings (6-9 storeys) and 42 stacked townhomes

**AFFORDABILITY** 25% of units affordable (Below-Market-Rents (BMR) determined as a percentage of Average Market Rent (AMR), up to 80%)

**STATUS** Approved; Construction expected to start in Summer 2022

EXPECTED OCCUPANCY Summer 2024

**DEVELOPERS** Ottawa Community Housing Corporation (OCH)

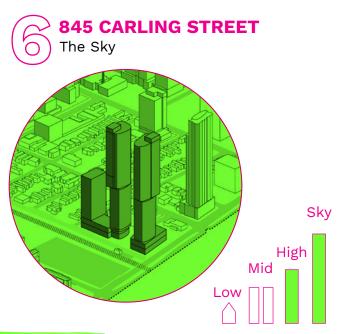
**INCENTIVES** \$168 million financing by the Federal Government through the National Housing Co-Investment Fund

**BUILDING TYPE** Mid & High-rise buildings



540 UNITS two-phase mixed-use development (Phase 1 - 295 residential rental units, phase 2 - 245 units); Private market rental CLAIMED AFFORDABILITY To be determined STATUS Approved in 2020 EXPECTED OCCUPANCY To be determined DEVELOPERS Arnon Corporation BUILDING TYPE High-rise buildings

There are innumerable benefits to building compact cities, but will those benefits be realized if our neighborhoods become dominated by what geographer Stephen Graham calls "private, access-controlled, vertical (silo) structures"?



**1,120 UNITS 3**-tower development (55, 45, and 18 storeys); Private market rental mixed-use building with commercial space on the ground floor and a large plaza that would be accessible to the public

CLAIMED AFFORDABILITY To be determined STATUS Preconstruction EXPECTED OCCUPANCY To be determined DEVELOPERS Richcraft Homes BUILDING TYPE Skyscraper & High-rise buildings



**256 UNITS** 28-storey apartment building; Private market rental

**CLAIMED AFFORDABILITY** To be determined

**STATUS** Post approval

**EXPECTED OCCUPANCY** To be determined

**DEVELOPERS** Sakto Corporation

**BUILDING TYPE** High-rise

# BOOTH STREET CAMPUS / COMPLEX

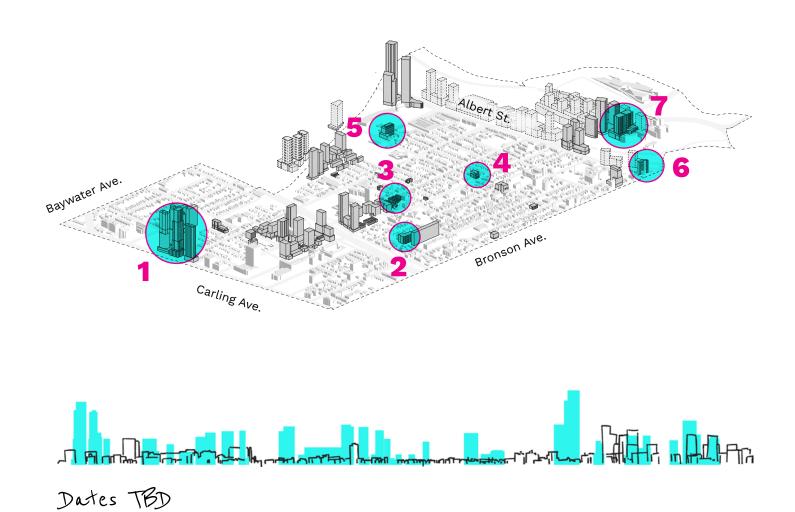
**UNITS** Unknown; 5-tower development (24, 24, 18, 16 and 10 storeys) with public gardens and squares throughout the complex

**CLAIMED AFFORDABILITY** To be determined **STATUS** Site plan approved; Construction pending **EXPECTED PROJECT LENGTH** ~10 Years

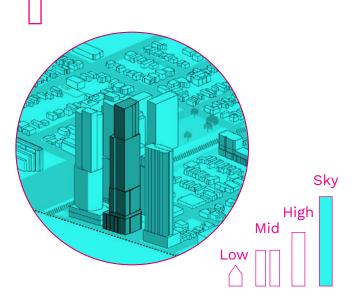
**DEVELOPERS** Canada Lands Company (CLC)

**BUILDING TYPE** Mid & High-rise buildings

#### **PROPOSED** DEVELOPMENTS



**829 CARLING AVENUE** 



**459 UNITS** 60-storey mixed-use apartment building with commercial spaces and amenities at the ground level; Private market rental

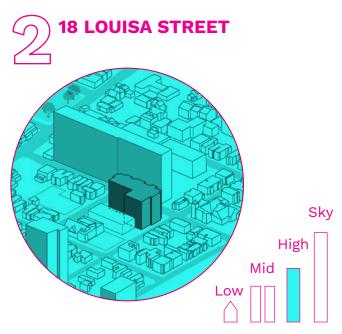
**CLAIMED AFFORDABILITY** To be determined

**STATUS** Official plan amendment; Site plan & zoning application submitted; Comment period in progress

**EXPECTED OCCUPANCY** To be determined

**DEVELOPERS** Claridge Homes

**BUILDING TYPE** Skyscraper



**139 UNITS** 10-storey mixed-use apartment building with commercial and office space at the ground, first and second levels; Private market rental

**CLAIMED AFFORDABILITY** To be determined

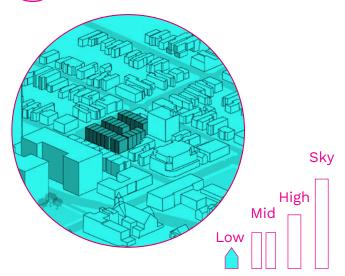
**STATUS** On circulation; Initial submission review

**EXPECTED OCCUPANCY** To be determined

**DEVELOPERS** Jennings Real Estate

**BUILDING TYPE** High-rise

# 27-29 BALSAM STREET & 249-267 ROCHESTER STREET



23 UNITS 3-storey apartment building

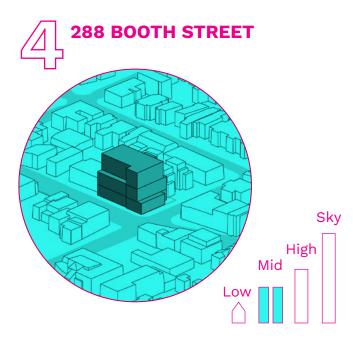
**CLAIMED AFFORDABILITY** To be determined

**STATUS** Demolition Control application approved in 2018

**EXPECTED OCCUPANCY** To be determined

DEVELOPERS 3N Group

**BUILDING TYPE** Low-rise



**54 UNITS** 7-storey mixed-use apartment building with commercial space on the ground level; Private rental

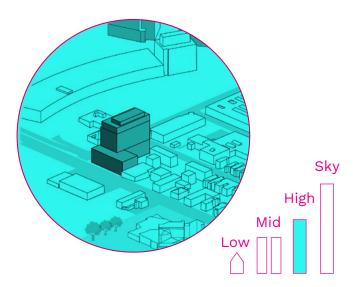
**CLAIMED AFFORDABILITY** To be determined

**STATUS** Site Plan Control (application file pending)

**EXPECTED OCCUPANCY** To be determined

**BUILDING TYPE** Mid-rise





**127 UNITS** 12-storey mixed-use building apartment building with commercial space on the ground, second and third levels; Private rental

**CLAIMED AFFORDABILITY** To be determined

**STATUS** Site Plan Control (application file pending)

**EXPECTED OCCUPANCY** To be determined

**DEVELOPERS** Taggart

**BUILDING TYPE** High-rise

Urban Development and the Transformation of West Centretown



**63 UNITS** 9-storey apartment building; Private rental

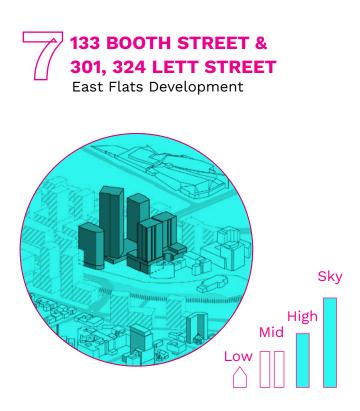
**CLAIMED AFFORDABILITY** To be determined

**STATUS** Site Plan Control approved; Currently inactive

**EXPECTED OCCUPANCY** To be determined

**DEVELOPERS** Novatech

BUILDING TYPE Mid-rise



**1,600 UNITS** 5-tower development (45, 30, 30, 25 and 25 storeys); Private market rental mixed-use building with commercial space and a daycare

**CLAIMED AFFORDABILITY** To be determined

**STATUS** Zoning By-Law amendment approved; Currently inactive

**EXPECTED PROJECT LENGTH** ~15 Years

**DEVELOPERS** Claridge Homes (LeBreton Flats Inc.)

**BUILDING TYPE** Skyscraper & High-rise



# COMMODIFICATION OF HOUSING IN WEST CENTRETOWN

The urban geographers David Madden and Peter Marcuse describe the "commodification of housing" as a phenomenon that occurs when the exchange value of housing (its economic value in the market) comes to dominate its use value (the value of having a home for one's well-being). This creates a gap between housing as an asset and housing as a human need. As more private investment is poured into housing developments, this gap becomes larger.<sup>14</sup>

The "commodification of housing" is not a new phenomenon in West Centretown, but its momentum has accelerated considerably in recent years as new investments have begun to transform the neighbourhood. This acceleration is not unique to Ottawa, of course, and changes in West Centretown are animated by the same kinds of changes that are transforming housing markets across the world. Perhaps more than ever before, the provision of housing is shaped by processes of globalization, financialization, and deregulation.

Market-led globalization has allowed capital to flow into the housing sector in unprecedented ways. Today, housing investments routinely come from outside of the host community. In Ottawa as elsewhere, most significant local housing development is undertaken by large, financialized entities.

Simply put, financialization means "the increasing dominance of financial actors, markets, practices" in nearly every corner Is the current housing model working or do we need a new "residential logic"?

<sup>14</sup> David Madden and Peter Marcuse, *In Defense of Housing*, (London and New York: Verso, 2016).

of the economy.<sup>15</sup> Contemporary research on the financialization of housing has highlighted a sharp increase in the acquisition and development of multi-family housing complexes by private equity funds, REITs, hedge funds, and institutional investors.<sup>16</sup> In effect, financialization converts brick and mortar housing facilities into liquid assets that "can be bought and sold at the speed of electronic trade and split into a thousand slices."<sup>17</sup>

> "Ultimately, the problem with making housing a commodity is that as such, living space will be distributed based on the ability to pay and provided to the extent that it produces a profit. But ability to pay is unequal while the need for a place to live is universial. There is thus an unavoidable contradiction."

- David Madden and Peter Marcuse, In Defense of Housing

There is little doubt that financialization is changing the face of development in West Centretown. The Trinity Devel-

16 Desiree Fields, "Contesting The Financialization Of Urban Space: Community Organizations And The Struggle To Preserve Affordable Rental Housing In New York City", *Journal* Of Urban Affairs 37, no. 2 (2015): 144-165; Benjamin F Teresa, "Managing Fictitious Capital: The Legal Geography Of Investment And Political Struggle In Rental Housing In New York City", 3 Environment And Planning A: Economy And Space 48, no. 3 (2015): 465-484; Martine August, "The Financialization of Canadian Multi-Family Rental Housing: From Trailer to Tower," *Journal of Urban Affairs* 42, no. 7 (2020): 975–97; Martine August and Alan Walks, "Gentrification, Suburban Decline, and the Financialization of Multi-Family Rental Housing: The Case of Toronto," Geoforum 89 (February 1, 2018): 124–36. opment planned for 900 Albert Street is exemplary of this fact. That project's primary developer, InteRent, is an REIT that operates on a business model designed to attract investment by bundling properties into securitized assets.

Housing in West Centretown is also being transformed by deregulation, or the reduction/elimination of governmental restrictions on private development. Consider, for example, the City of Ottawa's recently approved Official Plan (OP), a document that is intended to guide development and urban growth over the course of the next quarter century. The OP regulates building types and heights, density of built space, greenspace requirements, future transit, and other factors that shape a given neighbourhood. Importantly, the OP identifies West Centretown as a design priority area whose growth is intended to support Ottawa's image as a capital city. The OP zones a substantial portion of the neighbourhood to accommodate high rise developments.<sup>18</sup> In effect, this means that large sections of West Centretown will not be subject to the standard zoning variance applications required for increased density, increased height, or change of land use. It will now be far simpler for large projects to be built without public or community input.

The City of Ottawa's Planning Committee (PC) is responsible for "overseeing all development and planning within the urban

18 City of Ottawa, New Official Plan (Ottawa, 2021).

Urban Development and the Transformation of West Centretown

<sup>15</sup> Manuel B. Aalbers, "The Variegated Financialization Of Housing", *International Journal Of Urban And Regional Research* 41, no. 4 (2017): 542-554, doi:10.1111/1468-2427.12522.

<sup>17</sup> Madden and Marcuse, In Defense of Housing.

boundary in accordance with the City's Official Plan document, including zoning designations, community planning, site design requirements and affordable housing."<sup>19</sup> Unfortunately, core neighbourhoods are poorly represented on the PC. Only two of the committee's eleven members represent central neighbourhoods. As a result, residents of places like West Centretown are routinely underrepresented in key decisions that shape their neighbourhoods.

Connectedly, there is evidence that developers play an outsized role in planning debates. Horizon Ottawa and Ottawa Developer Watch have traced financial campaign contributions from major developers to councilors that sit on the PC and raised concerns about developer influence in municipal decision making. In the 2018 election, the two PC members that represent core area wards were the only PC councilors that did not receive developer donations.<sup>20</sup> Four PC members received developer contributions amounting to 20% of their totals, and five received contributions that amounted to 50% or more.<sup>21</sup> We estimate that fourteen

of the thirty-five developments profiled in this report are being constructed by developers that made campaign donations (see Appendix for details).

The provision of housing is profoundly political, and so too is the decision to allow market forces in general (and corporate developers in particular) to have the biggest impact on what is built.<sup>22</sup> The commodified housing system must be transformed if we are going to solve the "housing problem" in meaningful ways. Madden and Marcuse aruge that the "solution" to the housing crisis cannot be found in the construction of more commodified housing. Nor will it be achieved by moral appeals to policy makers. Rather, it demands the creation of an "alternative residential logic" and an ambitious building program. When we shift our focus in this way, it becomes clear that the objective of equitable community-building advocacy must go further than simply opposing private development or seeking to extract particular concessions from developers. As Madden and Marcuse remind us, the objective is not to stop construction, but to advocate for the production of more new "decommodified dwellings, such as public and cooperative housing." We agree.

<sup>19</sup> Ibid., 2021.

<sup>20</sup> Horizon Ottawa, Follow the Money, Developer Donations and Campaign Finance Reform in the City of Ottawa, (May, 2020), https://development.money/wp-content/uploads/2020/05/ Follow-The-Money.pdf

<sup>21</sup> While corporations and unions are banned from making municipal campaign donations (as of 2018), individuals are still entitled to do so, leaving the door open for developers to donate to municipal campaigns in the upcoming 2022 election.

<sup>22</sup> Madden and Marcuse, *In Defense of Housing*.

05

# AFFORDABLE HOUSING? ACCORDING TO WHOM?

What counts as "affordable housing"? The answer to this question is hardly straightforward. Rather, "affordability" is a variable concept which takes on different meanings depending on *how* it is measured. There are good reasons to be skeptical about what counts as "affordable."

The Canada Mortgage and Housing Corporation (CMHC) deems housing "affordable" when a household spends less than 30% of its pre-tax income on shelter.<sup>23</sup> Ottawa's newly adopted Official Plan uses a similar interpretation. While the "30% rule" sometimes functions as a proxy measurement of the financial pressures associated with housing, it does not provide an accurate picture of households' different abilities to meet shelter costs. Still, as a metric that is based on household income, it offers a superior indication of what counts as "affordable" than definitions that rely strictly on fluctuating market rents.

We estimate that only 5 of the 35 developments considered in this report have committed to making a portion of their housing offerings "affordable." Even more troubling, those that have committed to including "affordable" units have generally interpreted "affordability" as any rate that is below market value. This is cold comfort in a context where the cost of housing is rising at a rapid pace. To secure a unit that is below median market rent is often not synonymous with securing affordable housing.

#### AFFORDABLE HOUSING IN OTTAWA

**22,500** Number of Rent-Geared-to-Income (RGI) housing units in Ottawa

**24.4** Number of social and affordable housing units per 1000 people

**10,597** Number of Households on waitlist for RGI units

**5** Average number of years on waitlist

**52** Number of organizations that operate social housing units

**15,000** Number of units in Ottawa Community Housing's (OCH) portfolio

**1,700** Number of units in Centretown Citizens Ottawa Corporation's (CCOC) portfolio

**90,000** Number of people in housing need in Ottawa (24% of all households)

<sup>23</sup> Canada Mortgage and Housing Corporation (CMHC), Defining the Affordability of Housing in Canada, (Ottawa, ON: CMHC, January, 2019), <u>https://www.cmhc-schl.gc.ca/en/professionals/housing-markets-data-and-research/housing-research/research-reports/housing-needs/research-insight-defining-affordability-housing-canada.</u>

## "Phrases like 'affordable housing' or 'urban regeneration' are part of the process by which housing crisis and urban inequality are normalized. The language of housing needs to be repoliticized. We can start by refusing to engage in euphemism."

- David Madden and Peter Marcuse, In Defense of Housing

We think the time is now for an ambitious public effort to build housing units that are disaggregated from the fluctuations of market rent and prioritize deep affordability.

Development	Developer or Owner	Affordability
<b>MOSAÏQ811</b> (811 Gladstone Avenue)	Ottawa Community Housing Corpora- tion	PROJECTED NUMBER OF "AFFORDABLE" UNITS All* HOW "AFFORDABILITY" IS DETERMINED Be- low-Market-Rents (BMR) determined as a percent- age of Average Market Rent (AMR), up to 80% *Mosaïq811 does not contain any new RGI units nor does it replace the 26 RGI units demolished for redevelopment. While it features new, sustainable facilities, its BMR rents remain largely unafford- able for the average household income of Ottawa Community Housing tenants. <sup>24</sup>
SOHO ITALIA (500 Preston Street)	Mastercraft Starwood	<ul> <li>PROJECTED NUMBER OF "AFFORDABLE" UNITS All*</li> <li>HOW "AFFORDABILITY" IS DETERMINED Be- low-Market-Rents (BMR) determined as a percent- age of Average Market Rent (AMR), up to 80%</li> <li>*The developer has committed to 250 affordable units as a result of \$86.4 million in CMHC financing through a Rental Construction Financing Initiative (RCFI) fund.<sup>25</sup></li> </ul>

24 for more information, see pg. 14

<sup>25</sup> Canada Mortgage and Housing Corporation, Making More Rental Housing Available for Families in Ottawa (Ottawa, ON: CMHC, August 17, 2020), <u>https://www.cmhc-schl.gc.ca/en/media-newsroom/news-releases/2020/making-more-rental-housing-available-families-ottawa</u>.

Development	Developer or Owner	Affordability
ROCHESTER HEIGHTS RE- DEVELOPMENT PHASE 2 (818 Gladstone Avenue)	Ottawa Community Housing Corpora- tion	PROJECTED NUMBER OF "AFFORDABLE" UNITS All* HOW "AFFORDABILITY" IS DETERMINED Be- low-Market-Rents (BMR) determined as a percent- age of Average Market Rent (AMR), up to 80% *The overall project is designed to be moderately affordable, with target annual household income ranging from \$40K to \$110K. <sup>26</sup>
LIBRARY PARCEL DE- VELOPMENT (665 Albert Street)	National Capital Commission	<ul> <li>PROJECTED NUMBER OF "AFFORDABLE" UNITS 41%</li> <li>HOW "AFFORDABILITY" IS DETERMINED Of 601 total units, 103 (21.6%) will be at 59% BMR in perpetuity and 117 units (19.4%) will be at 79% BMR for 55 years.<sup>27</sup></li> </ul>
<b>GLADSTONE</b> <b>VILLAGE</b> (933 Gladstone Avenue)	Ottawa Community Housing Corpora- tion	<ul> <li>PROJECTED NUMBER OF "AFFORDABLE" UNITS</li> <li>To be determined</li> <li>HOW "AFFORDABILITY" IS DETERMINED To be determined*</li> <li>*OCHC and the City of Ottawa's commitment is for Gladstone Village to have a housing mix of affordable, deeply affordable and market-priced units. <sup>28</sup></li> </ul>

<sup>26</sup> Ottawa Community Housing Corporation, "Introducing Rochester Heights Phase II" (Presentation, Public Open House, Online, December 13, 2021).

<sup>27</sup> Kate Porter, "NCC to sell library parcel at LeBreton Flats to group behind Zibi," *CBC News Ottawa*, January 21, 2022. <u>https://www.cbc.ca/news/canada/ottawa/lebreton-flats-library-parcel-winning-bid-1.6321434</u> (accessed May 2022).

Jon Willing, "City grabbing federal land near Little Italy to complete land assembly for major infill community," *Ottawa Citizen*, February 24, 2021. <u>https://ottawacitizen.com/news/local-news/city-grabbing-federal-land-near-little-italy-to-complete-land-assembly-for-major-infill-community</u> (accessed August, 2021).



## **COMMUNITY BENEFITS?**

Generally speaking, developers are not required to demonstrate that their projects will provide tangible "community benefits" as part of their agreement to pursue projects in Ottawa.

In some cases, however, developers have utilized the (soon to be defunct) Section 37 of the Planning Act (1990) to reach an agreement with the City in order to increase the height and density of their projects. Consider, for example, the Trinity development at 900 Albert Street. In that instance, the Trinity Development Group agreed to pay \$975,000 into municipal coffers in exchange for increasing the height and density of future towers. The funds will be split into allocations for Ward 14's community garden fund, community parks fund, and affordable housing fund. Of course, these commitments were offset by the city's contributions to the project, including nearly \$9 million in remediation incentives over 10 years and the waiving of a \$920,000 fee for the movement of municipal pipes under this property.

In our view, neither the Section 37 model nor that which will replace it goes far enough. We think private developers need to make far bigger contributions to the well-being of the communities in which they are building, and that this is an opportune moment for a fulsome debate about how best to accomplish this goal. 66

**CBAs aim to achieve** better outcomes from building projects for the community. These are legal agreements between residents. community groups, developers and government. CBAs exist in North America and around the world and are a proven model to ensure that development projects are community-driven, collaborative and accountable."

 Ottawa Community Benefits
 Network
 https://ottawacommunitybenefits.ca/ In recent years, a growing chorus of community organizations have begun to call for integrating formal "community benefits agreements" (CBAs) into the development process. In 2019, a coalition of 35 community organizations and individuals formed the Ottawa Community Benefits Network (OCBN) in order to advocate for a CBA approach in this city. The coalition's goal is to ensure that new projects have inclusive, equitable, healthy and sustainable objectives built into their design. Currently, OCBN is working towards the establishment of a community benefits framework that would set targets related to local employment, social procurement, affordable housing, community amenities, and sustainability.



## CONCLUSION

This report catalogs and considers how residential development is transforming West Centretown. Over the course of the last half decade or so, the area has seen a development boom and there are no signs that this momentum will be blunted any time soon. New towers continue to appear in nearly every corner of the neighbourhood. Housing prices have soared to unprecendented levels. Rental units are hard to find, and usually very expensive.

We think that it is time for a healthy debate about how our neighbourhood is changing and what can be done to ensure that it remains a place of considerable socio-economic diversity.

We hope that any such conversation will take seriously the idea that our community needs an "alternative residential logic." Put differently, we hope that community activists and organizers – as well as our elected representatives – will think long and hard about how we can ensure that a significant portion of housing units in our neighbourhood will be kept outside of the fluctuations of the market.

#### 66

The solution to the housing problem... is not moralism, but the creation of an alternative residential logic. Exhorting for-profit real estate companies to act differently in the name of a creating a less vicious housing system is pointless. Housing problems are not the result of greed or dishonesty. They result from the structural logic of the current housing system. Alternative, decommodified models of residential development must therefore be created."

- David Madden and Peter Marcuse, *In Defense of Housing* 

## REFERENCES

Aalbers, Manuel B. "The Variegated Financialization Of Housing". *International Journal Of Urban And Regional Research* 41, no. 4 (2017): 542-554. doi:10.1111/1468-2427.12522.

Adami, Hugh. "So long to a slice of life." Ottawa Citizen. May 24, 2013. <u>https://</u> www.pressreader.com/canada/ottawa-citizen/20130524/281973195185682.

August, Martine. "The Financialization of Canadian Multi-Family Rental Housing: From Trailer to Tower." *Journal of Urban Affairs* 42, no. 7 (2020): 975–97.

August, Martine, and Alan Walks. "Gentrification, Suburban Decline, and the Financialization of Multi-Family Rental Housing: The Case of Toronto." *Geoforum* 89 (February 1, 2018): 124–36.

Canada Mortgage and Housing Corporation (CMHC). "Defining the Affordability of Housing in Canada." January, 2019. <u>https://</u> www.cmhc-schl.gc.ca/en/professionals/housing-markets-data-and-research/housing-research/research-reports/housing-needs/ research-insight-defining-affordability-housing-canada.

Canada Mortgage and Housing Corporation. Making More Rental Housing Available for Families in Ottawa. Ottawa, ON: CMHC, August 17, 2020. <u>https://www.cmhc-schl.gc.ca/</u> en/media-newsroom/news-releases/2020/ making-more-rental-housing-available-families-ottawa.

City of Ottawa. Official Plan Consolidation For The City Of Ottawa. Ottawa, 2021.

CTV Ottawa. "Calabria Restaurant set to close after 42 years." May 21, 2013. https://ottawa.ctvnews.ca/calabriarestaurant-Set-to-close-after-42-years-1.1290656.

Fields, Desiree. "Contesting The Financialization Of Urban Space: Community Organizations And The Struggle To Preserve Affordable Rental Housing In New York City". *Journal Of Urban Affairs* 37, no. 2 (2015): 144-165. doi:10.1111/juaf.12098.

Horizon Ottawa. "Follow the Money, Developer Donations and Campaign Finance Reform in the City of Ottawa". May, 2020. <u>https://development.money/wp-content/</u> <u>uploads/2020/05/Follow-The-Money.pdf</u>

Liv Apartments. "Unmatched Ottawa Apartments: Luxury living starting at \$1,699." Accessed September 2021. <u>https://www.</u> <u>livottawa.com/sections/floorplans.php</u>.

Madden, David and Peter Marcuse. *In Defense of Housing*. London and New York: Verso, 2016. McGahan, Mike. "InterRent REIT sees signs of market turnaround as revenues rise in Q2." Ottawa Business Journal. 2021, <u>https:// obj.ca/article/real-estate/residential/inter-</u> <u>rent-reit-sees-signs-market-turnaround-reve-</u> nues-rise-q2.

Mosaiq811. "Modern, Affordable Living." Ottawa Community Housing as Arriv Properties. Accessed July 2021. <u>https://mosaiq811.</u> <u>ca/</u>.

Ottawa Community Benefits Network. "Building a healthy, diverse and inclusive Ottawa." Accessed April 2022. <u>https://ottawacommunitybenefits.ca</u>.

Porter, Kate. "NCC to sell library parcel at LeBreton Flats to group behind Zibi." *CBC News Ottawa*. January 21, 2022. <u>https://www. cbc.ca/news/canada/ottawa/lebreton-flats-library-parcel-winning-bid-1.6321434</u> (accessed May 2022).

Ottawa Community Housing Corporation. "Introducing Rochester Heights Phase II." Presentation at Public Open House, Online, December 13, 2021. <u>https://www.och-lco.</u> <u>ca/wp-content/uploads/2022/03/OCH-</u> <u>Slides-RH2-Open-House-on-13-Dec-2021.pdf</u> (accessed May 2022)

Ottawa Community Housing. "NEWS RELEASE: 811 Gladstone Avenue – Affordable, Sustainable, Engaging." OCHC. November 29, 2019. <u>https://www.och-lco.</u> <u>ca/811gladstonetb/</u>. Ottawa Community Housing. "Tenants in Good Financial Standing." OCHC. June 19, 2020. <u>https://www.och-lco.ca/och-corporate/</u> <u>qbit/tenants-in-good-financial-standing/</u>.

Ottawa Neighbourhood Study. "About Neighbourhood Boundaries | Ottawa Neighbourhood Study", 2021. <u>http://www.neighbourhoodstudy.ca</u>.

Somerset West Community Health Centre. Building Community Together: Grassroots Planning In West Centretown, 2020.

Teresa, Benjamin F. "Managing Fictitious Capital: The Legal Geography Of Investment And Political Struggle In Rental Housing In New York City". *Environment And Planning A: Economy And Space* 48, no. 3 (2015): 465-484. doi:10.1177/0308518x15598322.

VanBuskirk, Shelley. "Ottawa Community Housing Corporation Mortgage Refinancing." April 9, 2019. <u>http://Ottwatch.Ca/Meetings/</u> <u>File/579674</u>.

Willing, Jon. "City grabbing federal land near Little Italy to complete land assembly for major infill community." *Ottawa Citizen*. February 24, 2021. <u>https://ottawacitizen.</u> <u>com/news/local-news/city-grabbing-feder-</u> <u>al-land-near-little-italy-to-complete-land-as-</u> <u>sembly-for-major-infill-community</u> (accessed August, 2021).

## **APPENDIX**

# List of Developments 2015-2021

### **COMPLETED HOUSING DEVELOPMENTS (2015 – 2021)**

Address	Application/ Project Status	Building/ Development Type	Total Units	Unit Size/Rent/Price Range	Developer
136-134 Willow Street (very minor development)	Completed	Low-rise (adding the 4th residential rental unit in each building)	8 new units	_	JLG Development J&M Investments Ontario Inc is the owner
				TOTAL SUITE: \$1,750 - \$4,620 / per person	
		ompleted High-rise (28- storey student apartments building)	\$1,750 2-BEDROO \$1,330 178 Suites 3-BEDROO \$1,150 4-BEDROO \$1,150 4-BEDROO \$1,150 SHARED B SUITE ONI	1-BEDROOM: \$1,010 - \$1,750	Ashcroft Homes
101 Champagne	Completed			2-BEDROOM: \$1,010 - \$1,330	
Avenue (Envie I)				3-BEDROOM: \$1,010 - \$1,150	
				4-BEDROOM: \$1,010	
				SHARED BEDROOM (+ SUITE ONLY): Starting from \$775/BED	
				STUDIO: Starting at \$1,600/month	
			1-BEDROOM: Starting at \$1,850/month		
105 Champagne Avenue (Envie II)	Completed	High-rise (28- storey student apartments building)	564 Beds - 353 Units	1+1-BEDROOM: Starting at \$925/month per person for the Junior Bedroom & \$1,200/month per person for the Standard Bedroom.	Ashcroft Homes
				2-BEDROOM: Starting at \$1,325/month per person	

\$ Developers that

donated to planning

committee Councillor

campaign funds

Urban Development and the Transformation of West Centretown

#### APPENDIX

Address	Application/ Project Status	Building/ Development Type	Total Units	Unit Size/Rent/Price Range	Developer
111 Champagne Avenue (SoHo Champagne)	Completed	High-rise (21- storey apartment hotels for 30+ night stays or longer)	200 Units	1-BEDROOM QUEEN SUITE 1-BEDROOM KING SUITE 2-BEDROOM KING/QUEEN SUITE 2-BEDROOM KING SUITE	Mastercraft Starwood
160-170 Cambridge Street North (162 Cambridge Street North)	Completed in the fall of 2019	Low-rise (3-storey rental apartments)	24 Units	1 BEDROOM: \$1,525 1 BEDROOM + DEN: \$1,675, \$1,695, \$1,745 2 BEDROOM: \$1,895	Developed by Canci Homes Corporation Inc. and managed by the Canci Rentals. (Based in Ottawa)
192,196 Bronson Avenue & 31 Cambridge Street North (The Beckett)	Scheduled for occupancy August 2021	High-rise (19- storey rental apartments)	250+ Units	STUDIO: \$1,500 (210 units) 1-BEDROOM: \$1,900 (211 units) 1-BEDROOM + DEN: \$2,000 (608 units) 2-BEDROOM: \$2,400 (318 units)	Developed by Rimap Develop- ment in part- nership with Prince Devel- opments and managed by District Realty.
207 Bell Street N (LIV Apartment)	Renovation, completed in 2016	High-rise (12- storey rental apartments)	441 units	1-BEDROOM, 2-BEDROOM, 2-BEDROOM + DEN & SKY LEVEL PENTHOUSE: \$1,575—\$2,699	An InterRent REIT Property Managed by CLV Group
505 Preston Street (Claridge Icon)	Occupancy Fall 2021	Skyscraper (45- storey condomini- ums)	320 units	Starting from \$523,000 1-BEDROOM: 149 units 1-BEDROOM + DEN: 54 units 2-BEDROOM: 105 units 2-BEDROOM + DEN: 6 units 3-BEDROOM + DEN: 1 unit 3-BEDROOM + DEN: 1 unit 4-BEDROOM: 1 unit PENTHOUSE: 1 unit	S Claridge Homes

Address	Application/ Project Status	Building/ Development Type	Total Units	Unit Size/Rent/Price Range	Developer
518 Rochester Street & Pamilla Street (Nuovo)	Completed in 2019	High-rise (18- storey Rental, condo-Style apartments)	127 Units	1-BEDROOM (\$1890 - \$1965) 2 BEDROOM (\$2625 - \$2680)	Domicile Developments
811 Gladstone Avenue (Mosaïq811)	Under con- struction. Rochester Heights, Phase 1 expected completion in summer of 2021	Low-mid rise (6-storey rental apartments & 2 stacked town- houses for rent)	108 apartment units and 32 townhomes	Below average market rent: STUDIO: \$914 1-BEDROOM SUITE: \$1,107 2-BEDROOM SUITE: \$1,214 3-BEDROOM SUITE: \$1,480 2-BEDROOM TOWNHOME: \$1,162 3-BEDROOM TOWNHOME: 1,291 4-BEDROOM TOWNHOME: \$1,346	Ottawa Community Housing Corporation (OCH)

## DEVELOPMENTS UNDER CONSTRUCTION (2021)

Address	Development Type	Total Units	Unit Price Range/Rent	Developer
770 Somerset Street West & 13 Lebreton Street North (Jade)	Mid-rise (9-storey mixed-use apartment building)	112 rental units (1 and 2 bedrooms) 4 ground level commercial units	"mid-range" prices	Katasa Groupe Developpe- ment based in Gatineau, QC
440-444 Bronson Avenue	Low-mid ride (6 storey mixed use apartment building)	44 rental units (Studio, 1-bedroom, 2-bedroom) with ground-level commercial areas	Not available	444 Bronson Development Inc. / TCU Development Corporation (jointly owned and developed), managed by X Living

Urban Development and the Transformation of West Centretown

Address	Development Type	Total Units	Unit Price Range/Rent	Developer
500 Preston Street (SoHo Italia)	High-rise (30-storey apartment building), a recipient of CMHA's Rental Construction Financing Initiative that offers low-cost loans encouraging the construction of sustainable rental apartment projects across Canada.	250 rental units (50 one-bedroom units, 100 1-bedroom units with a den and 100 2-bedroom units)	A minimum of 20% of the units affordable with rents at or below 30% of the median household income in the subject market for a minimum of 10 years from the date of first occupancy of the project according to CMHC's Rental Construction Financing Initiative	Mastercraft Starwood
53-55-57-59 Poplar Street	Low-rise (3 storeys) for sale	4 new build semi- detached units (3- bedroom home)	\$1,120,000	Managed by Tracy Arnett Realty Colizza Bruni, Urban Form and Sheshko Construction
90 Champagne Avenue	High-rise (14-storey residential apartment building)	336 units	Not available	District Realty
101 Norman Street	Mid-rise (9-storey building on the west side and 5-storey building on the east side)	117 units	Not available	Taggart Realty Management (Owner)

## **APPROVED** DEVELOPMENTS

Address	Application/ Project Status	Development Type	Total Units	Developer
17 Aberdeen Street	Post approval	High-rise (28 storey	Adding a total of 256	Sakto <b>\$</b>
(Adelaide Expansion)		apartment building)	residential rental units	Corporation

Address	Application/ Project Status	Development Type	Total Units	Developer
360 Booth Street	Development proposal approved receipt of agreement from owner pending	Low-rise (4 storey mixed residential and commercial apartment building)	18 1-bedroom rental units	Hamel Design and Planning 'Permit-ready Project' for sale sign on site
450 Rochester Street	Approved	High-rise (two- phase mixed-use development)	540 rental units (Phase 1 - 295 residential rental units, phase 2 - 245 units)	Arnon <b>A</b> Corporation
665 Albert Street (Library Parcel Development)	Developer awarded; Design approved	Skyscraper & High-rise buildings	601 units with at least 247 affordable units (Below-Market-Rents (BMR) determined as a percentage of Average Market Rent (AMR), up to 80%) for the next 25 years	Dream LeBreton and Multifaith Housing Initiative (selected by NCC, in partnership with CMHC)
818 Gladstone Avenue (Rochester Heights Redevelopment Phase 2)	Demolition Control plan approved with the condition that construction be completed within 10 years; Construction expected to start in Summer 2022	2 High-rise towers (30 and 26 storeys) 3 Mid-rise buildings (6-9 storeys) 42 stacked townhomes Mixed-income and mixed-used development	698 units and 42 stacked townhomes; retail and office spaces available. Potentially: 25% of units affordable (BMR), and 179 will be reserved for tenants from priority groups, such as seniors, newcomers and those facing mental health and addictions challenges.	Ottawa Community Housing Corporation (OCH)
845 Carling Avenue (The Sky)	Preconstruction No updates since 2013	3 mixed-use buildings: Tower 1: 55 Storey (Skyscraper) Tower 2: 45 Storey (Skyscraper) Tower 3: 18 Storey (High-rise)	1,120 residential units with commercial space on the ground floor and a large plaza that would be accessible to the public	Richcraft Homes

Address	Application/ Project Status	Development Type	Total Units	Developer
Booth Street Campus / Complex	Site plan approved. New developments are not yet under construction. Seeking developers at the moment for the new towers. Currently under construction: Norman Rochester Park, which will be returned to the City once completed.	Conservation- Redevelopment project: Preservation of 12 existing structures (including the iconic smokestack); Construction of 5 new towers: 24, 24, 18, 16 and 10 stories respectively	Not available	Canada Lands Company (CLC)
900 Albert Street (Trinity Station)	Currently undergoing site plan approval Project approved by council in 2020 Expected occupancy 2024	Mixed-use development of three towers: 65-storey residential tower (skyscraper), 24-storey office tower (high- rise) an a 56-storey residential tower (Skyscraper)	1,632 units along with leasable commercial/ retail space	Trinity Development Group
933 Gladstone Avenue (Gladstone Village)	OCH and the City just completed the purchase of the last lot for the site. Conceptual site plan proposed by Hobin Architects in Dec 2020	4 High-rise towers (30, 24, 20 & 18 storeys) 3 Mid-rise buildings (all 8 storeys) 8 Low-rise buildings (all 4 storeys)	Mixed income community: combine affordable and subsidized housing with market-value housing: upwards of 1,100 total residential units ranging from studios, 1-beds, 2-beds, 3-beds and 4-beds	Ottawa Community Housing Corporation (OCH)

### **PROPOSED** DEVELOPMENTS

Address	Application/Project Status	Development Type	Total Units	Developer
139-143 Balsam Street (20 Larch)	Demolition Control for purposes of redevelopment/application approved	Redevelopment for Preston Hardware and housing units	Not available	GBA Development and Project Management
185 Preston Street	Site Plan Control application filed in 2019: On circulation; Initial submission review	Low-rise (4-storey mixed-use building with a commercial space on the ground floor)	7 residential rental units	Siffan Rahman (Owner)
27-29 Balsam Street & 249- 261-263- 265-267 Rochester Street	Site Plan Control application filed in 2011: File pending Demolition Control application approved in 2018	Low-rise (3-storey residential building with an internal private road)	23 units	3N Group
288 Booth Street	Site Plan Control application filed in 2011: File pending (For Sale sign on site)	Mid-rise (7-storey mixed use building)	54 Residential units on all upper floors and commercial on ground floor.	Not available
70 Beech Street & 75 Norman Street	Zoning By-law amendment and Site Plan Control application filed in 2019: Comment period has ended/issue resolution	Low-mid rise (6-storey mixed use building)	40 residential units with commercial uses on the ground floor	Beech Holdings Ltd. (Owner)

#### APPENDIX

Address	Application/Project Status	Development Type	Total Units	Developer
989 Somerset Street & 158 Spruce Street	Site Plan Control application filed in 2014: Application file pending. Developer is working on a development proposal and presented their design concept to the Urban Design Review Panel (UDRP) May, 2021. You can find the panel's recommendations here: https://ottawa.ca/en/ planning-development-and- construction/developing- property/development- application-review-process/ development-application- submission/urban-design- review-panel/panel- recommendations#may-6- and-7-2021	High-rise (12-storey mixed-use building)	127 apartment units and 7 retail units	Taggart 🕏
133 Booth & 301, 324 Lett Street (East Flats)	Site Plan Control application for 301 Lett filed in 2020: File pending Zoning By-Law amendment for 133 Booth/301, 324 Lett filed in 2019: Approved by Council on September 8, 2021. Currently inactive	Skyscraper & High-rise (5 mixed-use towers (45, 30, 30, 25 and 25 storeys))	Approximately 1600 dwelling units, commercial space and a daycare	Claridge Homes (LeBreton Flats Inc.)
18 Louisa Street	Site Plan Control application filed in 2021: On circulation; Initial submission review Zoning By-Law amendment filed in 2021: Comment period in progress	High-rise (10-storey residential building)	139 residential units	Ironwood Fund Limited Partnership (Owner); Jennings Real Estate
593 Laurier Avenue	Site Plan Control application approved; Currently inactive	Mid-rise (9-storey residential building)	63 residential units	Owner: Alexander Fleck House Inc. Development Applicant: Novatech (Teresa Thomas)
829 Carling Avenue	Official Plan amendment, Site Plan & Zoning application submitted, Comment period in progress	Skyscraper (60 storey mixed-use apartment building)	459 units	<b>\$</b> Claridge Homes

Urban Development and the Transformation of West Centretown

"The idea that housing has emancipatory potential is derived from concrete experience. Housing patterns are not imposed by all-powerful forces on passive and helpless victims. Residents find ways to resist. It is clear that residential struggles will not, on their own, lead to wholesale social transformation. But movements across the world show that housing can be a critical resource for resistance to oppression."

> David Madden and Peter Marcuse, In Defense of Housing